Dear Families and Seniors of 2020,

As a senior, there are several yearbook submissions you have the option of participating in:

1. Senior portrait
2. Senior quote
3. 1 baby photo
4. *Now and Then* recreation pictures with friends or siblings
5. Senior Send-Off ads are available for purchase.

Although you are encouraged to submit all, none are required.

Sr. Portraits: **Please be aware that if you do not submit your own senior portrait your school ID picture will be used.** If you do not want any picture in the book you must notify us by Friday, December 6th 2019. Our staff does not endorse any particular photography studio nor is it required that portraits be done by a professional.

All submission, except Ads will be submitted via Google Drive. (A Gmail email address is required.) Please visit the Crossroads Yearbook page at bcsd.org to submit items. BCSD.org>>Our Schools>>BHS>>Students>>Crossroads Yearbook and Photos

*If a photo or quote is deemed unacceptable we will contact you. Our staff and advisors have sole authority to decide what meets our guidelines. Student's will be contacted via school email so be sure to have students check their emails.*

**What are Senior Send-off Ads?**

The senior send-off is an optional purchased message submitted by parents, family members, teams or troupes congratulating their seniors on a job well done. A senior send-off may include pictures and/or writing. Ads may be purchased at ybpay.com code 9897220 beginning Sept 6th. Please see Send-off Ad info on attached pages.

**All senior submissions are due Friday, December 6th, 2019.**

If you have questions, please check our website [https://www.bcsd.org/Page/6478](https://www.bcsd.org/Page/6478) or email us at crossroads_yearbook@bcsd.org.

Sincerely,

*The Crossroads* Yearbook Staff
Attention Senior Families

It might be hard for you to believe that your child is finishing up their last year in Brighton. It is a very exciting time! Honor your senior with a send-off recognition ad by reserving space in the 2020 Crossroads Yearbook. Placed in the back of the yearbook ads are easy to create and will be cherished by your student for years to come.

Space is limited!

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/8 page</td>
<td>$50</td>
</tr>
<tr>
<td>1/4 page</td>
<td>$100</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$200</td>
</tr>
<tr>
<td>Full page</td>
<td>$400</td>
</tr>
</tbody>
</table>

All ads will be created online, giving you full control of the final AD!

Create and pay for your ad through ybpay.com with school code 9897220. Ad ordering will be active Sept. 6th through Dec. 6th. For more information visit BCSD.org→BHS→Students→Crossroads Yearbook.

Recognition ads are a creative way to show your student, team, or troupe love and support that will last a lifetime. Wondering what an ad might look like? Sample ads are included on the back of this page.

Reminder: Current ad submissions are first come first serve!

Please contact Crossroads_yearbook@bcsd.org with any questions!

Thank you,

BHS Crossroads Staff
Senior Send-off Tips

- Consider using an app like “Adobe Spark” to create a simple collage before uploading.
- Limit images and text to size of ad. Larger ad = more space for a longer message and multiple images.
- Images should be saved as .jpg before uploading.

All ads can be purchased through ybpay.com, starting Sept. 6th with school code 9897220.
Or for more information visit BCSD.org → BHS → Students → Crossroads Yearbook.