English 10, Persuasive Speech

DUE MONDAY, APRIL 8

Name: Mrs. Pruitt

Topic: **Zumba as an elective**

Preliminary assertion: **Zumba should be offered as an elective course at Brighton High School due to the overwhelmingly positive physical, social, and emotional benefits.**

**Directions:** Begin by brainstorming based on your own knowledge and ideas, then add arguments based on your research. Cite your sources by author's last name. (20 pts) DUE MONDAY, APRIL 8 (You may choose to type your notes on another page.)

**AFFIRMATIVE arguments**

- Logos (logical, i.e., the facts)
  - Dancers are 68% less likely to suffer from Alzheimer's (Gibbs).
  - Zumba is designed for all body types and fitness levels (Perez).
  - Zumba is best performed in 45 min increments and requires no special equipment (Perez).

- Pathos (emotional appeal)
  - Zumba feels like a dance party
  - Body movement is connected to increased brain function which stimulates creativity (Gibbs)
  - People experience increased productivity and stress relief when they engage in physical activity (Brune)

- Ethos (ethical, i.e., a "good" person will ---- because . . .)
  - A good person will support the inclusion of Zumba as an elective course to promote healthy lifestyles of students.

**NEGATIVE arguments**

- Logos (logic, i.e., the facts)
  - Women are twice as likely to experience knee injuries in high impact activities (Brune)
  - There are many different types of physical activity that can benefit students

- Pathos (emotional appeal)
  - Not everyone loves physical activity and may become more stressed by it