

Brighton High School

Student: _____

Grade: _____

Rubric: Persuasive Essay

Persuasive Essay Rubric				
	2 pts	3 pts	4 pts	5 pts
Introduction activates reader's background knowledge, interest, and focuses reader on objective of text (thesis).	2 unsatisfactory	3 unclear	4 clear	5 strong
Content information in body paragraphs support thesis and take reader to objective	2 insufficient	3 weak	4 accurate	5 comprehensive
Analysis the thesis is supported by the most relevant details and details are supported by valid references	2 inaccurate	3 superficial	4 researched	5 persuasive
Organization the flow of ideas is structured, cohesive, and in a logical sequence	2 disorganized	3 unfocused	4 evident	5 purposeful
Fluency the effective use of topic vocabulary and concepts reflect comfort and comprehension on subject matter	2 pedestrian	3 developing	4 educated	5 professional
Conclusion the conclusion reinforces the thesis, reunites important ideas, and revisits general theme	2 misses	3 repeats	4 functional	5 enhances
Composition a writing process is evident in effective grammar, diction, syntax, and active voice	2 distracting	3 rough draft	4 skilled	5 polished


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Rubric Code: UC5W7B