

HOW WE WORK FOR YOU

- **Supporting research.** As the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke, the No. 1 and No. 4 killers of Americans, we are committed to groundbreaking research. We fund more research into these diseases than any organization outside the federal government. We have funded many groundbreaking discoveries and 13 Nobel Prize-winning researchers. Last year alone, we funded 972 new research awards.
- **Guiding Americans to a heart-healthy lifestyle.** We've brought Teaching Gardens to schools to help kids understand nutrition, created Simple Cooking with Heart to help people prepare affordable and healthy meals, helped people get moving through Walking Clubs and Walking Paths, and helped companies build Fit-Friendly Worksites. We provide health and activity curriculum to schools that help children develop a foundation for exercise. We continue to help you find the healthiest foods in stores and restaurants through the iconic Heart-Check mark.
- **Providing CPR training.** Having pioneered CPR development and training, we continue to be a leader worldwide. Last year, we instructed more than 14 million people in 60-plus countries. We've also begun a nationwide campaign to spread the word that anyone can be a lifesaver with Hands-Only CPR: when you see an adult collapse, just push hard and fast in the center of the chest, fittingly following the beat of the classic disco song, "Stayin' Alive."

- **Advocating for better health policies.**

Every year, we influence policies nationally and in each of the 50 states, the District of Columbia and Puerto Rico. In the last year, the school nutrition laws we've advocated in states became federal law. Other measures we helped pass across the country: heart-defect screenings for newborns, CPR training in schools, smoke-free air, tobacco cessation coverage, improved nutrition and stroke care.

- **Improving treatment.** Almost 80 percent of all Americans are now within range of a hospital certified by our Get With The Guidelines programs, which help ensure that *every* patient gets the *right* care *every* time. These programs have been proven to result in important and lasting changes in health care – including elimination of disparities in treatment based on race, ethnicity and other factors.
- **Spreading awareness.** Do you know more women die of heart disease than all forms of cancer combined? Do you know African-Americans have almost twice the risk as whites for a first-ever stroke? These are among the messages of our campaigns to help save and improve lives. Research shows nearly nine of every 10 women involved in our Go Red For Women movement have made a healthy behavior change. And more than half of our 750,000 Power To End Stroke participants have had their blood pressure checked and seen a healthcare provider.
- **Leading the way in cardiovascular thought.** We are committed to ensuring healthcare providers have access to the latest developments in cardiovascular science. Attendance at our scientific conferences last year approached 27,000, with our flagship event, Scientific Sessions, remaining the largest cardiovascular meeting in the United States and a significant destination for researchers, healthcare providers and educators worldwide. Our 12 scientific journals continue to earn top rankings in several measures of from a top arbiter of peer-reviewed publications.

**American Heart Association
2011-2012 Expenditures**



