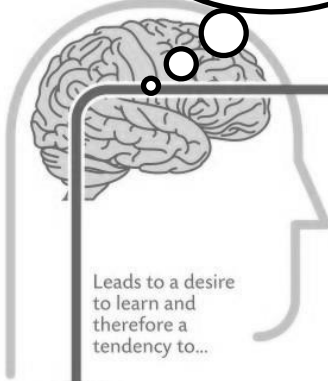
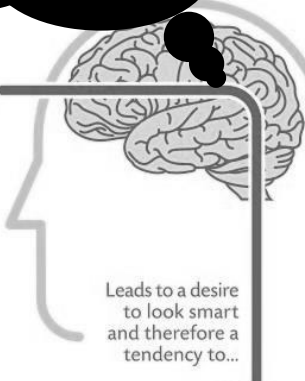


We are born with a certain amount of intelligence and there's not much we can do to change that.

Through effort and hard work, we can learn, grow, and change.

Fixed Mind-set
Intelligence is static

Growth Mind-set
Intelligence can be developed



Leads to a desire to look smart and therefore a tendency to...

Leads to a desire to learn and therefore a tendency to...

I don't want to fail; I'll look bad.

I'm going to learn from this! It might be hard, but it will be fun, too.

CHALLENGES

...avoid challenges

...embrace challenges

OBSTACLES

...give up easily

...persist in the face of setbacks

EFFORT

See effort as not worth the time, or as something only less intelligent people have to do

See effort as the way to get better at something

CRITICISM

...ignore useful negative feedback

...learn from criticism

SUCCESS OF OTHERS

...feel threatened by the success of others

...find lessons and inspiration in the success of others

As a result, they may not achieve all that they could.

As a result, they reach ever-higher levels of achievement.
All this gives them a **greater sense of free will.**